



FOR IMMEDIATE RELEASE

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GuestBridge calls waiting guests on their mobiles to notify seating is available through Queuent's Interactive Queuing Service.

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MILWAUKEE, WC — GuestBridge, the restaurant and hospitality industry leader in customer information management, today announced that GuestBridge Restaurant Solution 5.0 can now notify waiting guests on their mobile phones that seating is available and then allow the guest to confirm, delay, or cancel seating. This added capability helps popular restaurants know if or when a party is returning and improves customer service by freeing the guest to do what they want while they wait without the worries of missing a seating opportunity. The mobile phone calling feature is powered by Queuent's patent-pending Interactive Queuing Service that ensures precise, reliable, and timely voice calls are completed to mobile phones.

"We are seeing a significant improvement in our customer satisfaction. For us, service starts at the door because we know that the better the guest is treated during their wait for seating, the better their overall dining experience will be," says *[Brand Name Customer]*, Owner of Andiamo. "Our wait times for seating easily exceed 45 minutes and the crowded lobby detracts from the ambiance we pride ourselves on. GuestBridge makes it easy for us to contact waiting customers on their mobile phones. Our customers love the extra freedom while they wait, our lobby is less congested and more inviting, and hosts don't have to scramble to find parties."

"GuestBridge focus on those businesses, primarily restaurants and hotels, who provide the top-shelf customer service and our solutions make it easy for them to do that. Our customers have wanted the ability to call guests on their mobile phones. We can now meet that demand." says Lewis Schrock, CEO of GuestBridge. "Queuent's service was straight-forward and easy to add to our flagship product. We are very excited about bringing the new features to our market."

About GuestBridge, Inc.

GuestBridge, Inc. provides leading-edge reservations, wait list, and guest management solutions to the hospitality industry, including reservation-preferred and upscale casual restaurants, restaurant groups, hotels and resorts, private clubs, and night clubs. GuestBridge products and services are designed to enhance a restaurant's ability to seamlessly interact with guests, increasing guest satisfaction, repeat visits, and profitability. GuestBridge is a proud sponsor of the Distinguished Restaurants of North America (DiRoNA). Customers include Flemings Steakhouse & Wine Bar, several Ritz-Carlton Hotels and Resorts, the Commander's Palace group of restaurants, Mo's Restaurants, the Mackay Restaurant Group, and the Coeur D'Alene Resort. Visit GuestBridge at www.guestbridge.com.

About Queuent, Inc.



Queuent, headquarter in Atlanta, GA, provides patent-pending interactive queuing solutions to businesses that have operational and customer satisfaction issues resulting from lengthy and cumbersome customer queues. Queuent's Interactive Queuing Service makes communicating with waiting customers via their mobile phones simple, economical, and reliable. The service can be easily integrated into most applications and will improve efficiency by better managing waiting customers. For more information about Queuent, please visit www.Queuent.com.

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